

# YOUR NAME and CONTACT INFO

## Home Marketing Condition Checklist/Recommendations

Please be advised that this report contains observations of the visual appearance of this home and in no way serves as an inspection.

Client: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

### First Impression

Curb appeal: \_\_\_\_\_  
Walkway: \_\_\_\_\_  
Front door: \_\_\_\_\_  
Landscaping/Lawn: \_\_\_\_\_  
Home Exterior Walls: \_\_\_\_\_  
Front porch or landing: \_\_\_\_\_

### Exterior

Fences/Gates: \_\_\_\_\_  
Door: \_\_\_\_\_  
Door Hardware: \_\_\_\_\_  
Doorbell: \_\_\_\_\_  
Light fixtures: \_\_\_\_\_  
Exterior Windows/Screens: \_\_\_\_\_  
Side Yards: \_\_\_\_\_  
Back Yard: \_\_\_\_\_  
Door Mat: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Interior

Foyer:             Welcoming                             Needs Work  
Walls: \_\_\_\_\_  
Floor/Rug: \_\_\_\_\_ W  
Woodwork/trim: \_\_\_\_\_ Hous  
Housekeeping/Clutter: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Delete/Add/Remove: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Living Room:

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_

**Dining Room:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Family Room:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Bookcases/armoires: \_\_\_\_\_  
Fireplace: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Powder Room:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Light Fixtures: \_\_\_\_\_  
Sink/Toilet/Tub/Shower: \_\_\_\_\_  
Grout: \_\_\_\_\_  
Vanity/Counter Top: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Kitchen:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light/light fixtures: \_\_\_\_\_  
Cabinets: \_\_\_\_\_  
Appliances: \_\_\_\_\_  
Sink/Faucets: \_\_\_\_\_  
Counter Tops/Island: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Eating Area: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_

**Master Bedroom:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Master Bath:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Light Fixtures: \_\_\_\_\_  
Sink/Toilet/Tub/Shower: \_\_\_\_\_  
Grout: \_\_\_\_\_  
Vanity/Counter Top: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bedroom #1:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Woodwork/Trim/Door: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bath #1:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Light Fixtures: \_\_\_\_\_  
Sink/Toilet/Tub/Shower: \_\_\_\_\_  
Grout: \_\_\_\_\_  
Vanity/Counter Top: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bedroom #2:** \_\_\_\_\_

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Woodwork/Trim/Door: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bath #2:**

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Light Fixtures: \_\_\_\_\_  
Sink/Toilet/Tub/Shower: \_\_\_\_\_  
Grout: \_\_\_\_\_  
Vanity/Counter Top: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bedroom #3:** \_\_\_\_\_

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Woodwork/trim/door: \_\_\_\_\_  
Light: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Furniture Arrangement: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bath #3:** \_\_\_\_\_

Walls: \_\_\_\_\_  
Ceiling: \_\_\_\_\_  
Floor/Rugs: \_\_\_\_\_  
Light: \_\_\_\_\_  
Light Fixtures: \_\_\_\_\_  
Sink/Toilet/Tub/Shower: \_\_\_\_\_  
Grout: \_\_\_\_\_  
Vanity/Counter Top: \_\_\_\_\_  
Depersonalize: \_\_\_\_\_  
Delete/Add/Relocate: \_\_\_\_\_  
Housekeeping/Clutter/Odor: \_\_\_\_\_  
Closets: \_\_\_\_\_  
Comments: \_\_\_\_\_