

Report on Membership Survey Responses

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Survey Details

- A web survey hosted on LLI's website using MembershipWorks
- Links in November newsletter (published 10/23), website homepage, and two email blasts to all members
- Survey closed on 11/8
- 110 submitted surveys. Overall response rate = $110/266 = 41\%$

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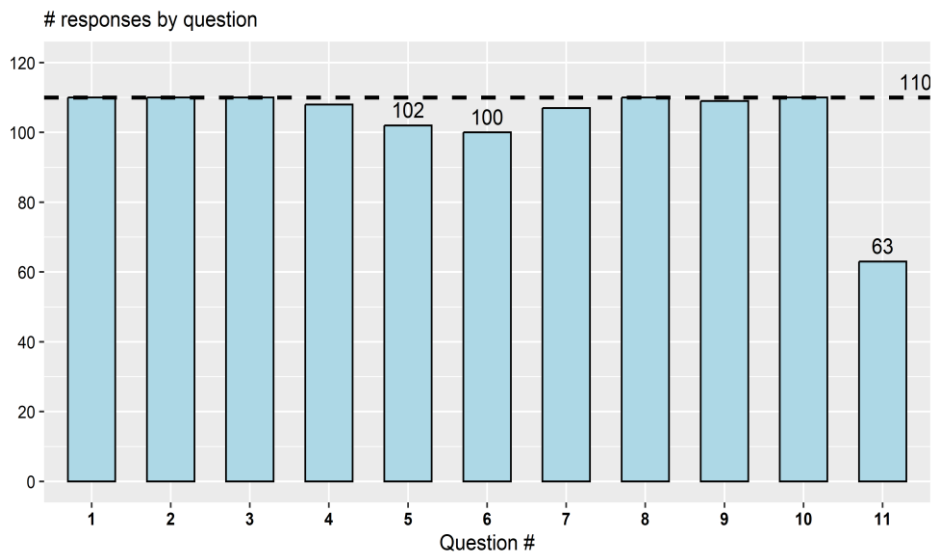
Survey Questions

- 10 closed-ended questions (8 with text boxes)
- Topics: LLI classes, monthly Forum, Special Interest Groups (SIGs), Winter Luncheon, Study/Travel, Cultural Excursions, communications, newsletter, when respondent joined LLI.
- **Q11**: Please provide feedback or general comments

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Response Profile



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Statistical Analysis

- Examined interactions between **Q10** (*When did you join LLI?*) and **Q1-Q9**
- Possible Q10 responses: 2019 or earlier (pre-Covid joiners)
2020-2022 (Covid joiners)
2023 or later (post-Covid joiners)
- Significant interactions for three questions.

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Statistical Analysis

Question	Interaction
Q2. Do you prefer in-person or online/Zoom classes?	<u>Pre-Covid joiners</u> and <u>Covid joiners</u> preferred Zoom classes. <u>Post-Covid joiners</u> preferred in-person classes
Q5.... Should we continue the [Winter Luncheon] tradition?	No difference in "Yes" responses, but <u>Covid and Post-Covid joiners</u> more interested in other social activities than <u>Pre-Covid joiners</u> (15% difference)
Q9. Do you read the monthly newsletter?	Significantly more "Yes" responses by <u>pre-Covid joiners</u> . (18% difference)

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Q1. Are classes interesting?

- **Conclusions**
 - There is overwhelming support for courses offered.
 - Most responses regarding instructor quality were positive.
 - A small number of responders said they didn't sign up for classes because they could not find a class aligned with their interests.
- **Recommendations**
 - Continue to provide classes with a broad spectrum of topics.
 - Continue to encourage class attendance by members.
 - Seek to have additional classes, particularly in art, history, and science.

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Q2. Class Format: Zoom or Online?

- **Conclusions**
 - No overwhelming preference for either Zoom or in-person – it depends...
 - Those who joined before 2023 preferred Zoom classes
 - Those who joined during 2023 and after preferred in-person classes
 - Preference for online versus Zoom is affected by weather, mobility, time constraints, parking, and course topics.
- **Recommendations**
 - Continue to use both formats as appropriate.
 - Revisit possible use of hybrid classes.

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Q3. Monthly forums: Do you attend?

- **Conclusions**

- The combined response percentage for "Yes" and "Occasionally" exceeded 60%.
- For the near future, the location of the monthly forums at LRUCC is satisfactory.
- Audio problems may need to be addressed, particularly for those sitting in the side area.

- **Recommendations**

- Speakers should use the microphone rather than walk and talk without it.
- Officers, committee chairs, and SIG members could label their badges to facilitate conversation.

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Q4. Participation in SIGs

- **Conclusions**
 - Only 1/3 of survey respondents participate in a SIG
 - Several SIGs were mentioned as popular: Foodies and Friends, Photography, Bridge, and Technology
- **Recommendations**
 - Adding more SIGs could expand interest and increase membership
 - Publicize SIGs in the newsletter and other media and encourage establishing additional SIGs
 - Keep current the LLI website information about SIG schedules

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Q5. Continue the Winter Luncheon tradition?

- **Conclusions**
 - 2/3 favor continuing the Winter Luncheon tradition. (Some who do not attend felt it should continue for those who are interested.)
 - Those not in favor of the Winter Luncheon mentioned its cost or their preference for other activities such as a summer picnic, smaller gatherings at members' homes, a cocktail party, a crab feast, wine tasting at a vineyard, small group discussions, or a December forum to collect kids' toys.
- **Recommendations**
 - Continue having a Winter Luncheon
 - Consider other social activities if volunteers can be found to organize them

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Q6 – Do you have suggestions for Study/Travel?

- **Conclusions**
 - About 20% of survey respondents provided comments and suggestions.
 - Members suggested trips to Europe, Asia, Caribbean, and within the USA.
 - Of particular interest are trips to national parks.

- **Recommendations**
 - Recruit a chair or co-chairs.
 - Offer trips to the national parks and other USA destinations
 - Consider offering choices each year – domestic and/or international.

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Q7 – Do you have suggestions for local outings or overnight trips for our Cultural Excursions Committee to organize?

- **Conclusions**
 - There is a wide range of interests, physical health, and mobility.
 - Respondents acknowledge high cost of arranged transportation.
 - There is interest in both day trips and overnight trips.
 - Ideas were submitted for both day trips and overnight trips.

- **Recommendations**
 - Offer Uber/Lyft and carpool resources to members for each excursion.
 - Offer commercial overnight trips (unlikely to be LLI exclusive).

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Q8 – Is communication between LLI/NOVA sufficient?

- **Conclusions**
 - More than 98% replied "Yes".
 - LLI/NOVA is doing a good job communicating with its members.
- **Recommendations**
 - None

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Q9 – Do you read the monthly newsletter?

- **Conclusions**
 - The newsletter is well-received and informative.
 - More than 95% of respondents read the newsletter or glance at.
 - Taking only a quick glance depends on when the individual joined LLI:
 - Over a quarter of those who joined in 2020 or later say they take "a quick glance"
 - Only 5% of those who joined in 2019 or earlier are in this category
- **Recommendations**
 - None

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Q10. When did you join LLI?

- We compared the survey's Q10 response percentages (n=110) with those computed from all LLI members' join dates (n=266):

When joined?	Data source		Difference
	Survey	All members	
2019 or earlier	73%	62%	11%
2020, 2021, or 2022	10%	10%	0%
2023 or later	17%	<u>28%</u>	-9%
	100%	100%	

- Conclusion: The survey over-represents pre-Covid joiners and under-represents post-Covid joiners.

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Next steps

- Board reviews draft analysis report and provides comments to survey analysis team by Wednesday, 1/15/2025
- Publication of the analysis report:
 - Article in February newsletter, containing a link to the report.
 - Additional links:
 - Email blast to all members
 - On website's home page in the "Quick Connect" box
- Question for the Board: Is access to the report for members only?
- Implementation of recommendations:
 - By committee chairs, or
 - Individuals/groups assigned tasks by the LLI President
- Next survey: add a question about age to determine the distribution of members' ages

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